

OFFICE OF THE CITY MANAGER NO. LTC # 298-2005

LETTER TO COMMISSION

TO:

Mayor David Dermer and Members of the City Commission

FROM:

Jorge M. Gonzalez, City Manager

DATE:

December 1, 2005

SUBJECT: MB magazine

In an effort to bring the community more news and information about Miami Beach, the City of Miami Beach has launched MB magazine, a new bi-monthly, bi-lingual publication for residents. Attached, please find a copy of our premiere issue.

As you know, the City conducted a community survey earlier this year which indicated that 38 percent of the community felt that the amount of information received from the City was too little. MB is one of several enhancements being made to improve communications with the community about City services, facilities and programs available.

The December/January edition of MB magazine, along with the winter issue of Recreation Review, will be mailed to all residents in early December. The premiere issue includes the results of the community surveys and how they shaped the City's strategic plan; the latest on a Planned Progress project and the cultural arts scene; tips on micro gardening and how to stay fit in 2006; the value of being a resident; and much more. Future editions will, among other things, provide updates on our capital program, highlight new and existing services and inform our residents about city codes and processes.

MB is published by the City's Office of Communications. Community feedback on the E-mail to publication encouraged by calling 305-604-CITY via mbmagazine@miamibeachfl.gov.

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